

Tamar Krishnamurti is a Postdoctoral Fellow in the departments of Engineering and Public Policy and the Tepper School of Business. Her research interests lie in consumer judgment and decision making and risk perception and communication. She aims to study how people of all ages make decisions affecting their environmental, physical, and mental wellbeing. Her overarching research goal is the design of effective communications and interventions to assist in informed decision making. Tamar received her Ph.D. in Behavioral Decision Research from the Department of Social and Decision Sciences at Carnegie Mellon in 2010. She received her M.S. in Behavioral Decision Research and Psychology in 2006 and her B.S. in Biological Anthropology as part of the Science and Humanities Scholars Program in 2003 from the Carnegie Mellon.