

Denise Caruso is a senior research scholar and lecturer in the Department of Engineering and Public Policy at Carnegie Mellon University. She is also manager of the Consumer Behavior Study, which is part of the DOE's Smart Grid Investment Grant program. Her research focus is developing new methods to assess and regulate the risks and benefits of technological innovations. In 2000, she founded the non-profit Hybrid Vigor Institute, focused on improving interdisciplinary methods and applying them to complex problems.

A technology journalist from 1983 to 2000, she has written two separate columns for the New York Times business section: "Digital Commerce," published from 1995 to 2000, and "Re:framing," on innovation and creativity, during 2007. In 2006, she published *Intervention: Confronting the Real Risks of Genetic Engineering and Life on a Biotech Planet*, exploring issues at the intersection of risk, biotech and public policy. It won the Silver Medal for Science Writing in the 2007 Independent Publishers Silver Award Winner, and was one of Strategy + Business Magazine's Best Business Books of 2007.

